

Putting Ireland's marine data to work...

IRELAND'S

DIGITAL OCEAN

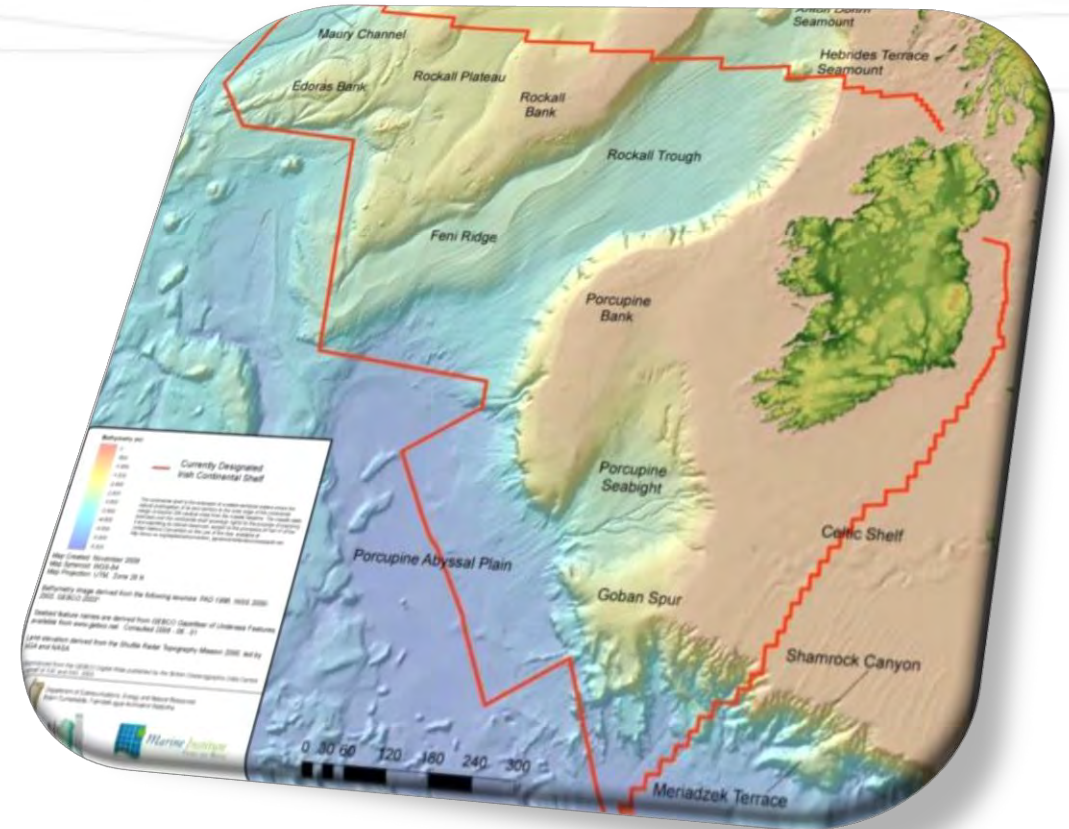
www.digitalocean.ie

Explore Ireland's marine information
created by many different organisations.



Ireland's Integrated Digital Ocean

Adam Leadbetter, Eoin O'Grady,
Nigel Burke, Damian Smyth, Rob Fuller
Marine Institute, Ireland



IMDIS Conference, Gdansk, Poland
12th Oct 2016

A Digital World

“The digital economy is developing rapidly worldwide. It is **the single most important driver of innovation, competitiveness and growth**, and it holds huge potential for European entrepreneurs and small and medium-sized enterprises (SMEs).

Unfortunately, **only two percent of European enterprises are currently taking full advantage of new digital opportunities**. How European businesses adopt digital technologies will be a **key determinant of their future growth.**”

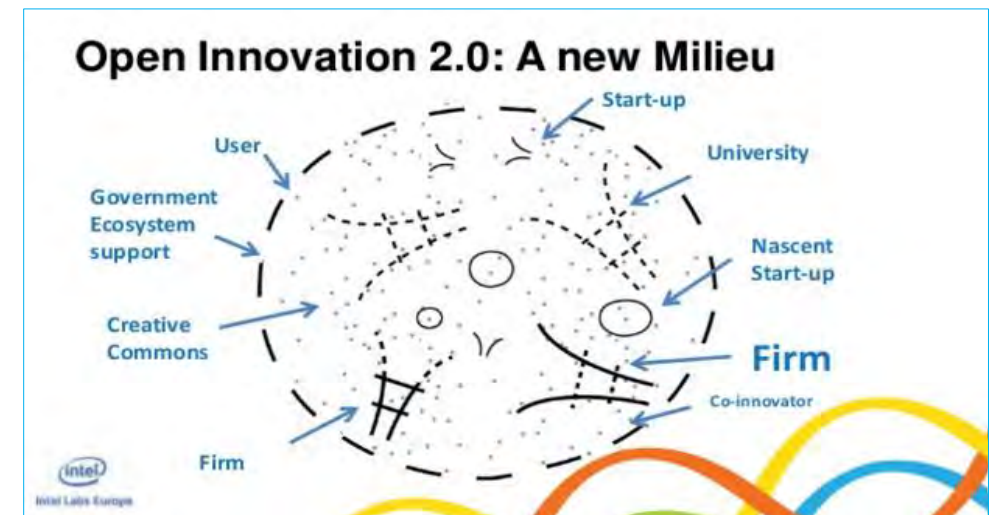
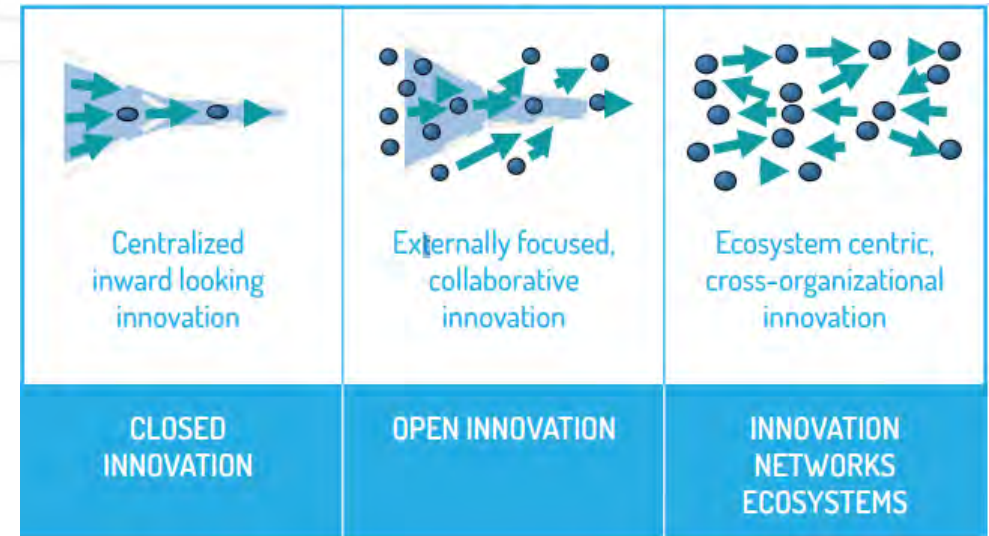
European Commission (2014)

Open Innovation 2.0

“In today’s complex world, experiments simply cannot be conducted in isolation. **Collaborative research will accelerate the innovative process** and improve the quality of its outcomes. While closed-world innovation will not disappear, it will be dwarfed by the efforts of teams that enable a wide spectrum of stakeholders to take on active roles”

Open Innovation 2.0 is “a new paradigm based on principles of integrated collaboration, co-created shared value, **cultivated innovation ecosystems**, unleashed exponential technologies, and **extraordinarily rapid adoption.**”

Curley¹ and Salmelin² (2013)

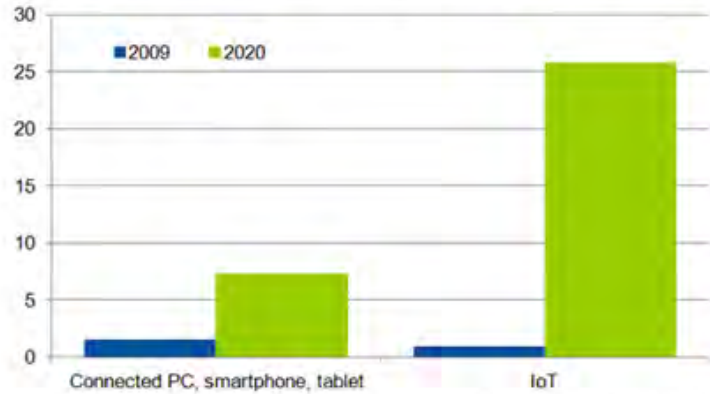


¹ **Martin Curley**, PhD. Vice President & Director, Intel Labs Europe, Intel Corporation & Chair, Open Innovation Strategy and Policy Group

² **Bror Salmelin**, MSc Eng. Adviser, Innovation Systems, EC Directorate General CONNECT & Board Member, Open Innovation Strategy and Policy Group

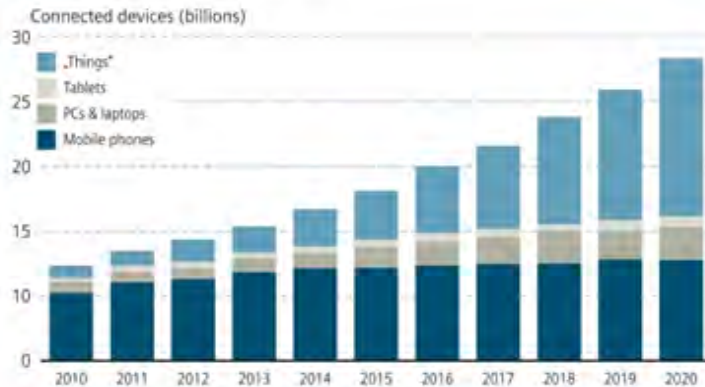
A Connected World

Figure1. Total of Connected Devices, Billions of Units (Installed Base)



Source: Gartner (November 2013)

Connected devices (billions)



Source: The Internet of Things, MIT Technology Review, Business Report

Source: Siemens (Oct 2014)

HOW DID WE GET HERE?

With key obstacles gone, the cost of connectivity has declined at the same time that new ways to analyze mountains of data have developed.

COST OF SENSORS

\$1.30 → **.60**

over the past 10 years.

COST OF BANDWIDTH


↓ 40x

over the past 10 years.

COST OF PROCESSING


↓ 60x

over the past 10 years.



SMARTPHONES

Smartphones are now becoming the personal gateway to the IoT.



WI-FI

With Wi-Fi coverage now ubiquitous, wireless connectivity is available for free or at a very low cost.

BIG DATA

As the IoT will by definition generate voluminous amounts of unstructured data, the availability of big data analytics is a key enabler.

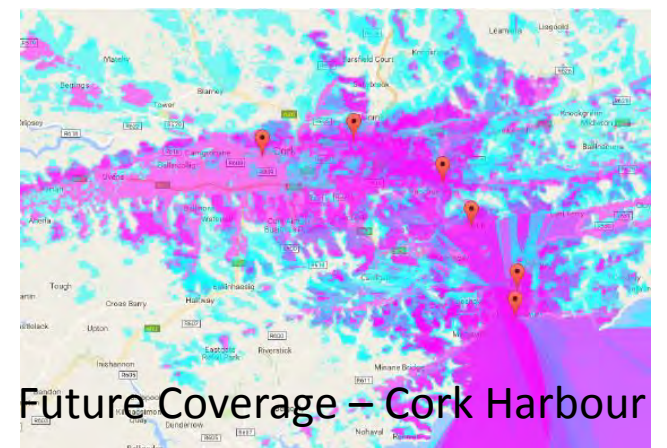
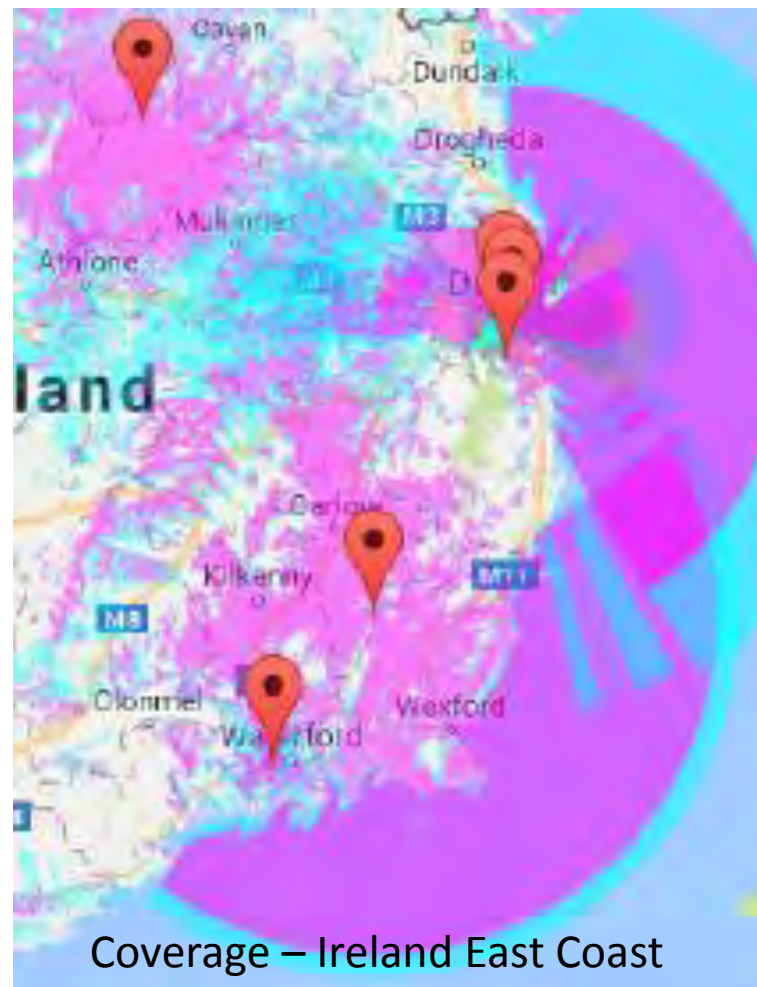
SCALABILITY OF IPv6

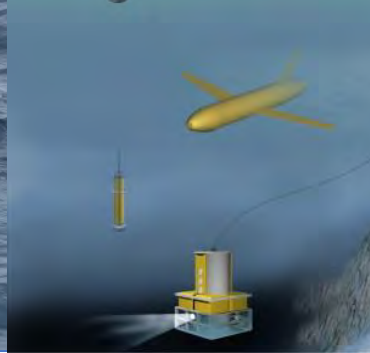
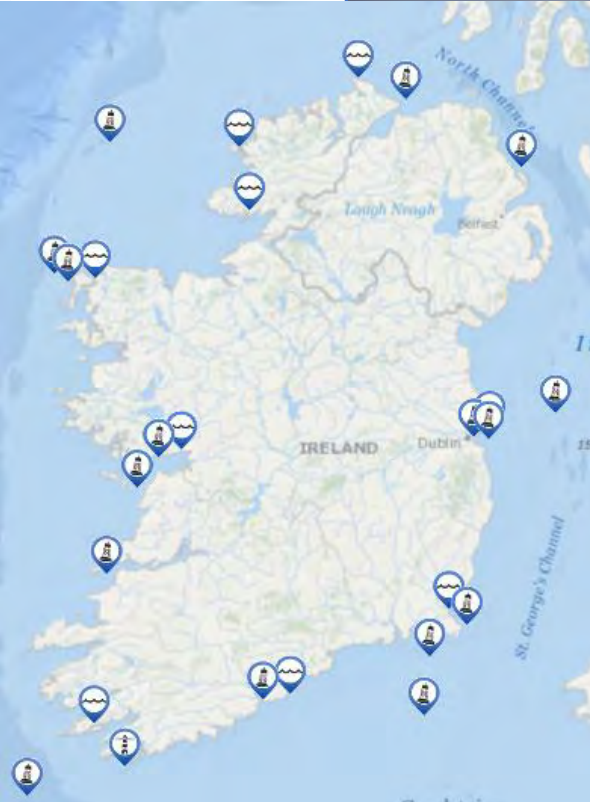
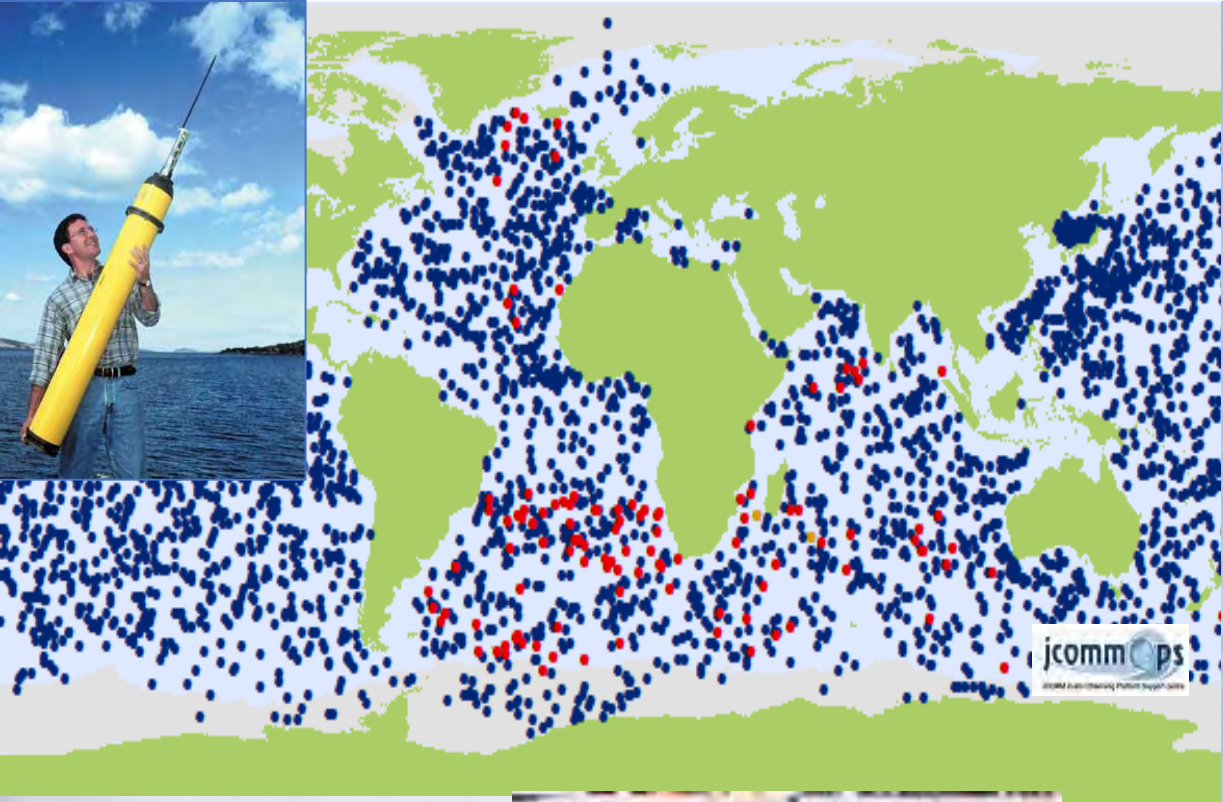
IPv6 = 3.4×10^{38}
IP addresses

Internet Protocol (IP) addresses are the identification and location system for every computer on a network. IPv4, the fourth version of this protocol, allows for 4.3 billion addresses. **IPv6, the newest version, allows for an almost limitless amount.**

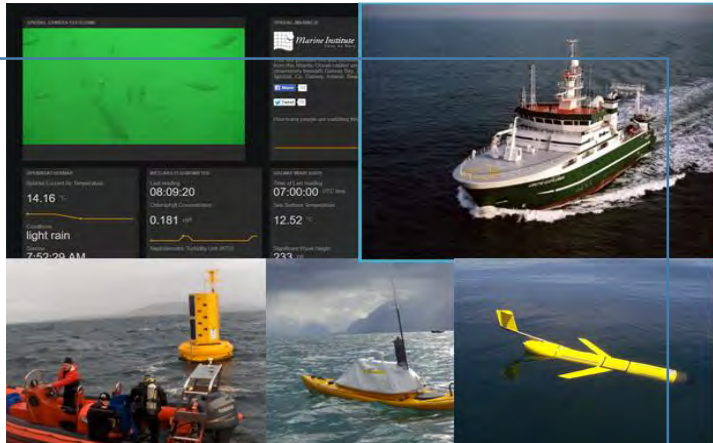
Source: NetIQ (May 2015)

Pervasive Nation – Enabling Marine IoT





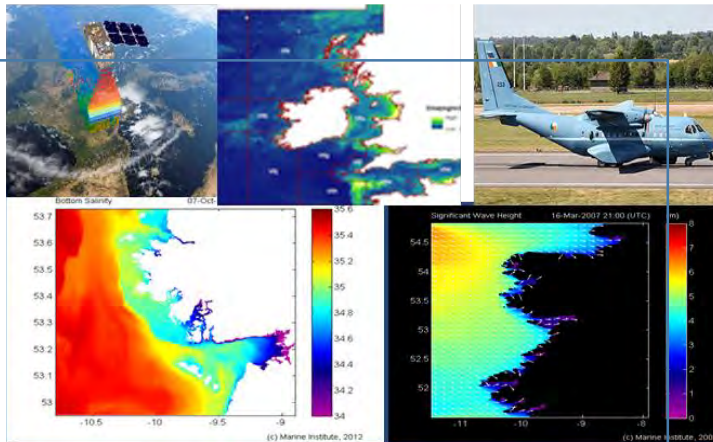
...and different types of marine digital content



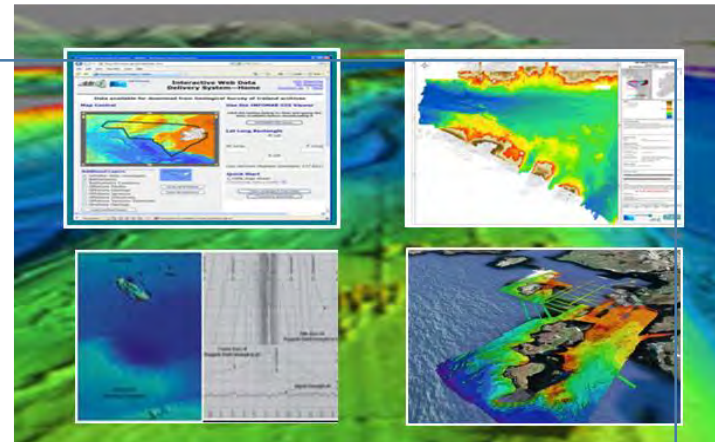
In-situ



Sampling



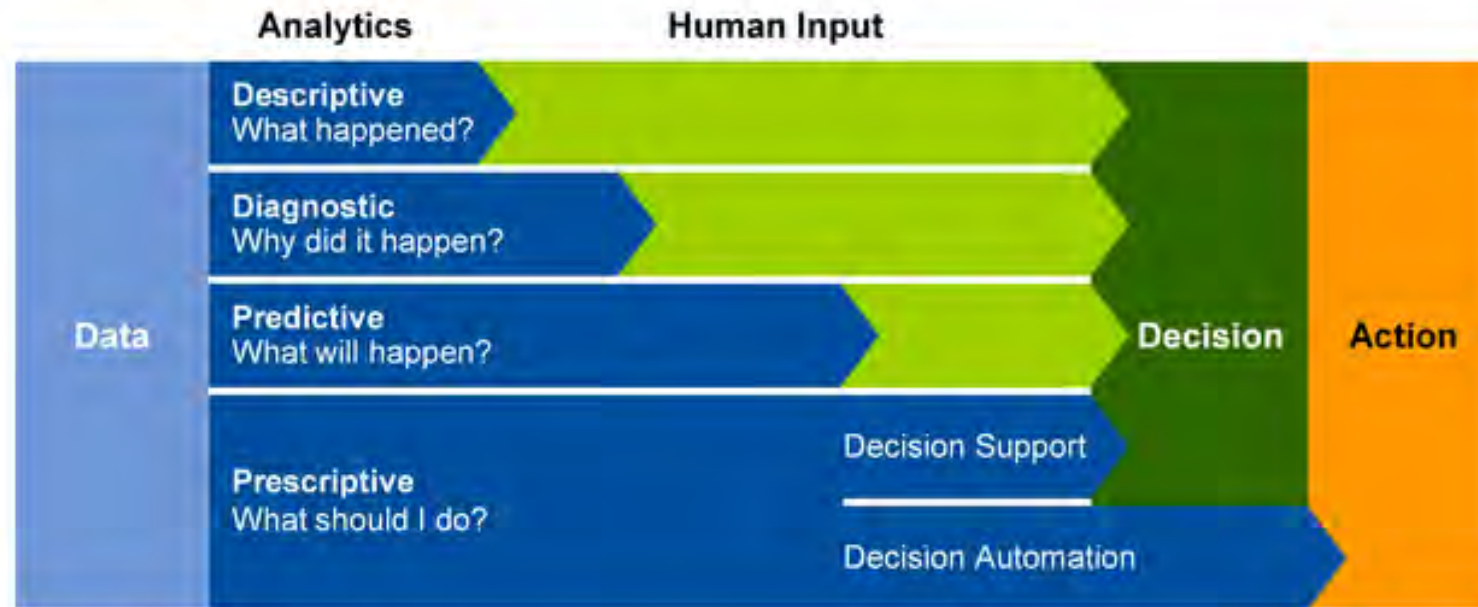
Remote Sensing and Models



Seabed

Increasing Value from Data to Decisions & Action

Figure 1: Four Types of Analytics Capability

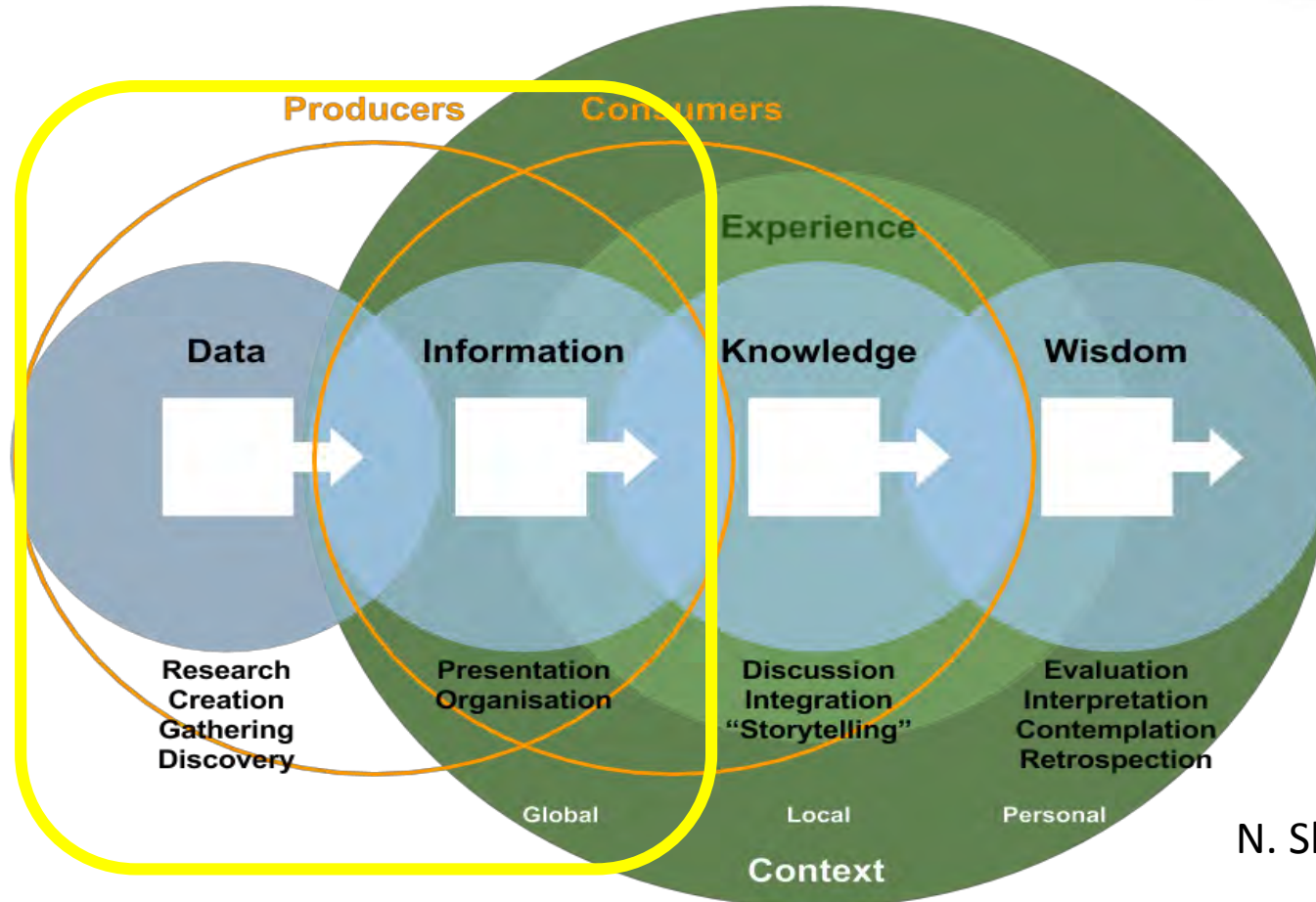


Source: Gartner (October 2014)



¹ Neil Chandler, "Agenda Overview for Analytics, Business Intelligence, and Performance Management," Gartner (2013)

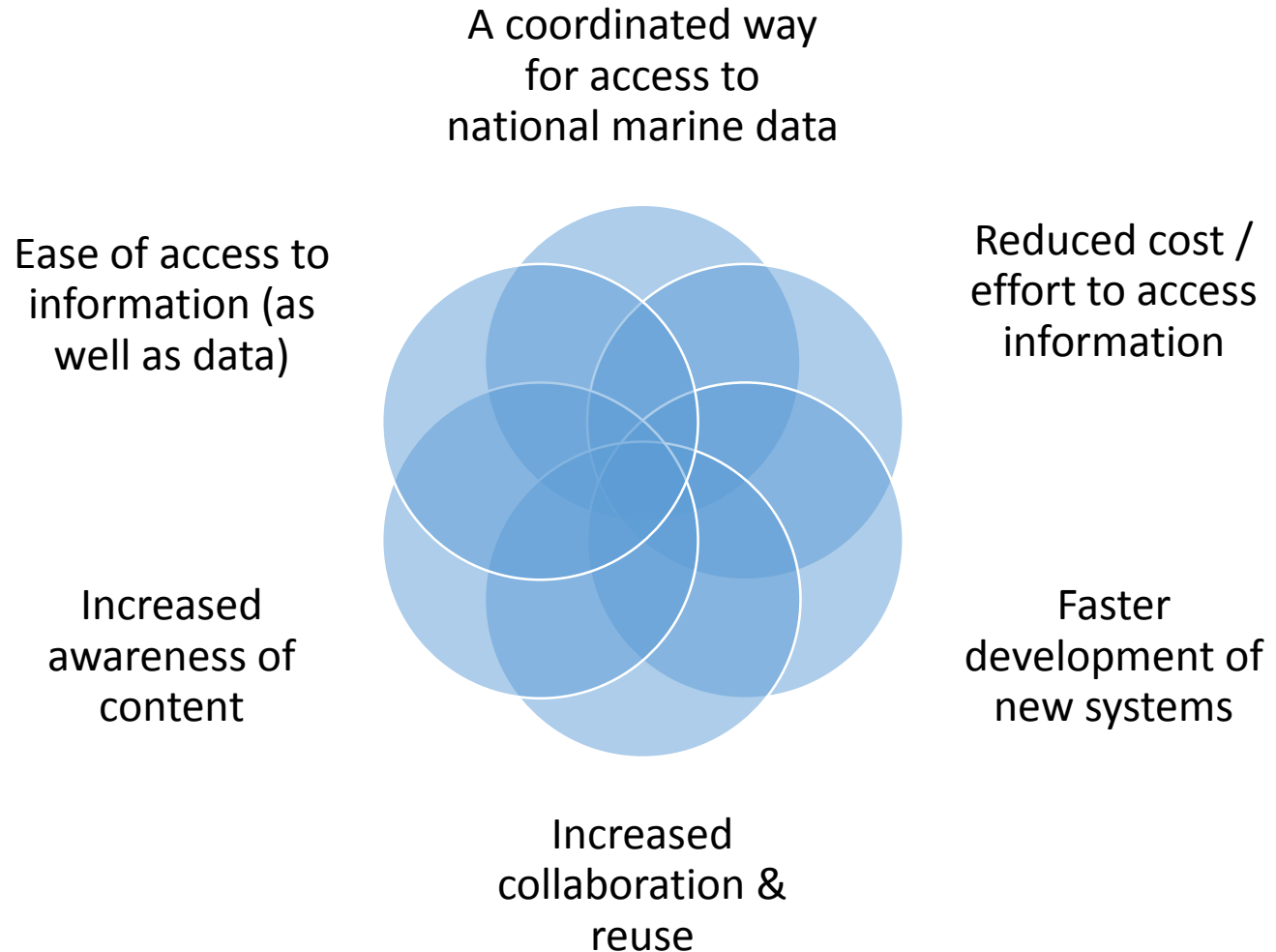
From Data to Information



N. Shedroff, 1999

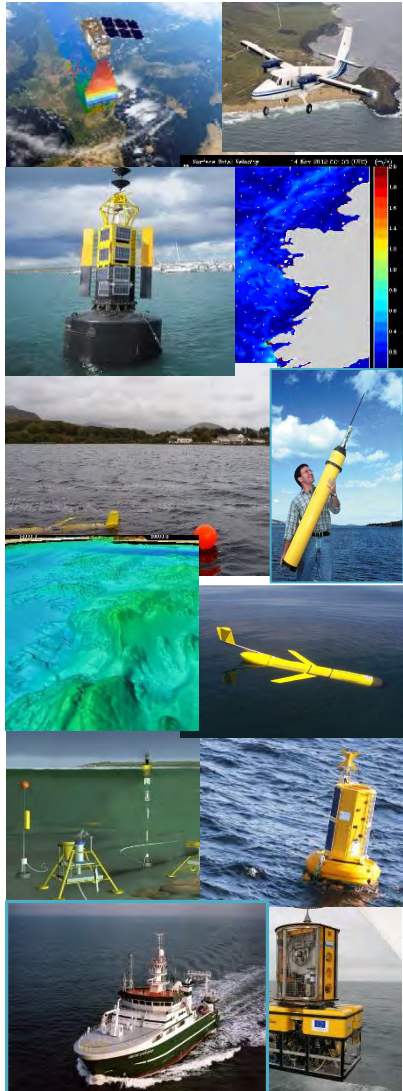
Presentation, organisation and integration of data are important in developing new understanding

The Value Proposition



“Data from smart, connected products is generating insights that help businesses, customers, and partners optimize product performance. Simple analytics, applied by individual products to their own data, reveal basic insights; more-sophisticated analytics, applied to product data that has been pooled into a “lake” with data from external and enterprise sources, unearth deeper insights”
(Porter and Heppelmann, 2015)

A Data Network Partnership

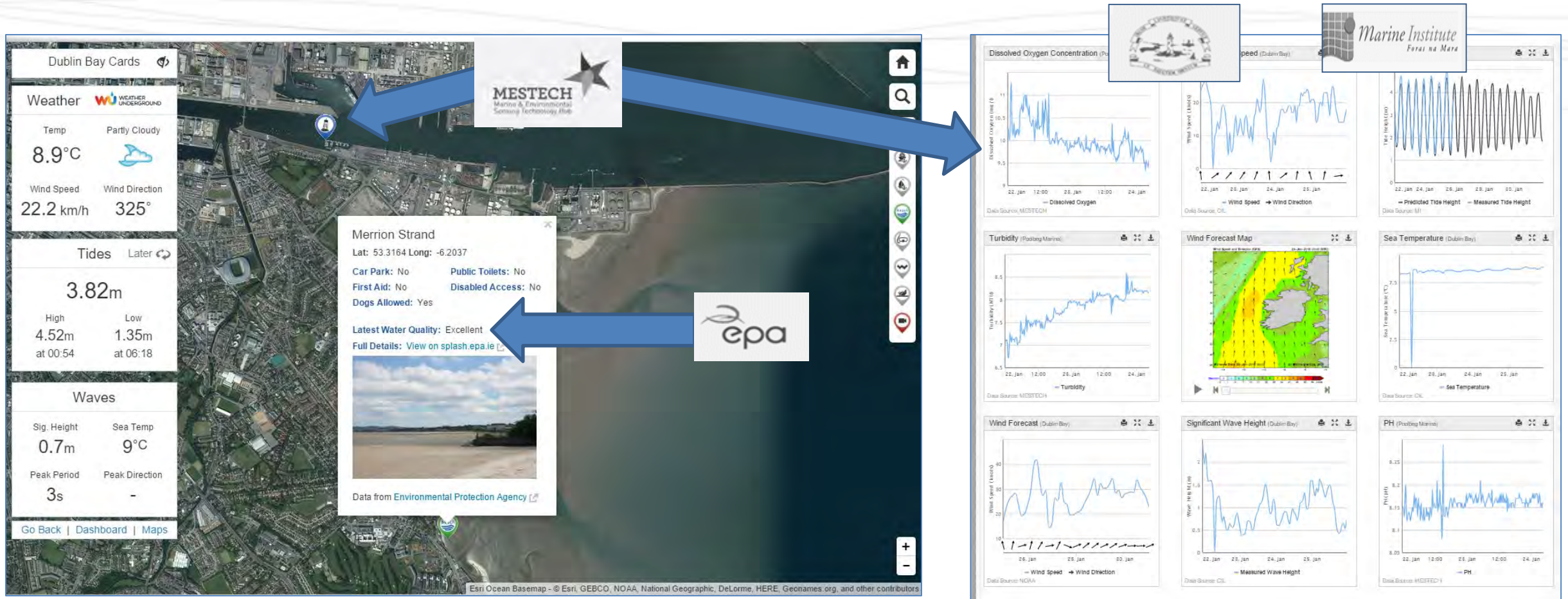


Public Sector

Research Organisations

Innovation Community

Visualisation of Data from Multiple Sources





www.digitalocean.ie




IRELAND'S
DIGITAL  **OCEAN**

Explore Ireland's marine information
created by many different organisations.

 Select a **BAY**
to explore an area

 Choose a **THEME**
to refine your view

 Click a **PIN**
to get more info

Not sure where to start? [Take the tour](#)

[Close](#)

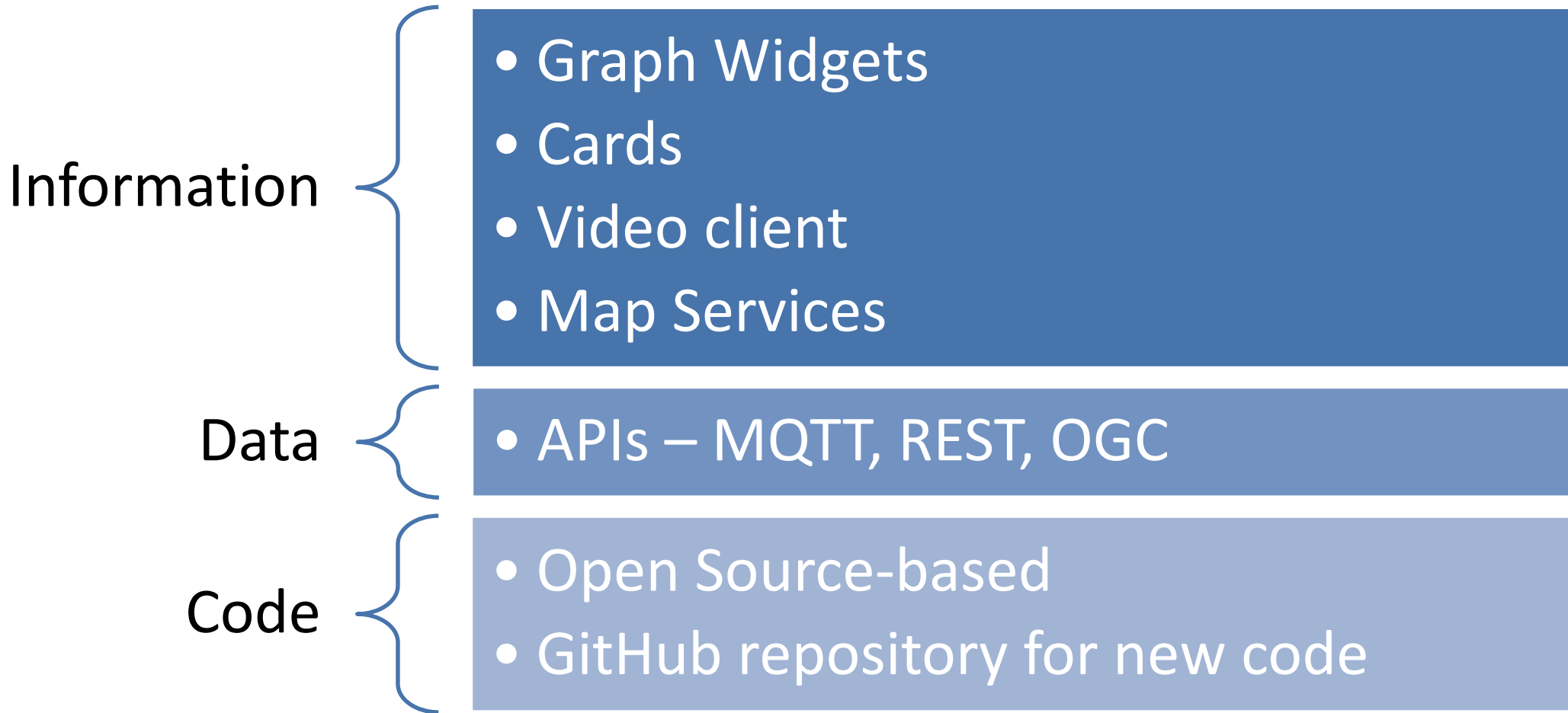
- Dashboa
- Galwa
- Cork H
- Dubli

Vay.
ne related

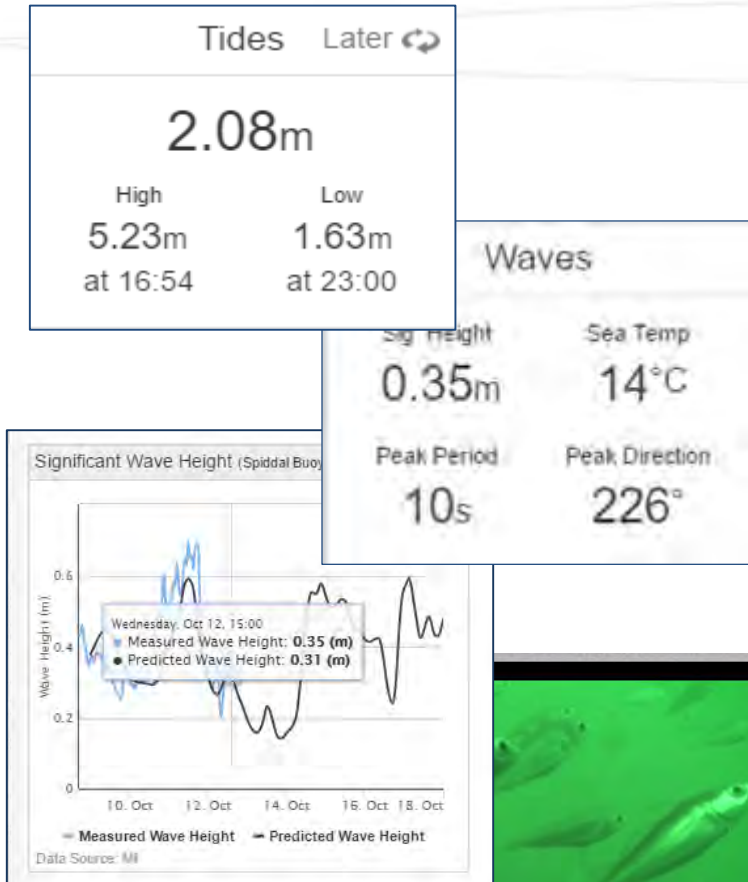
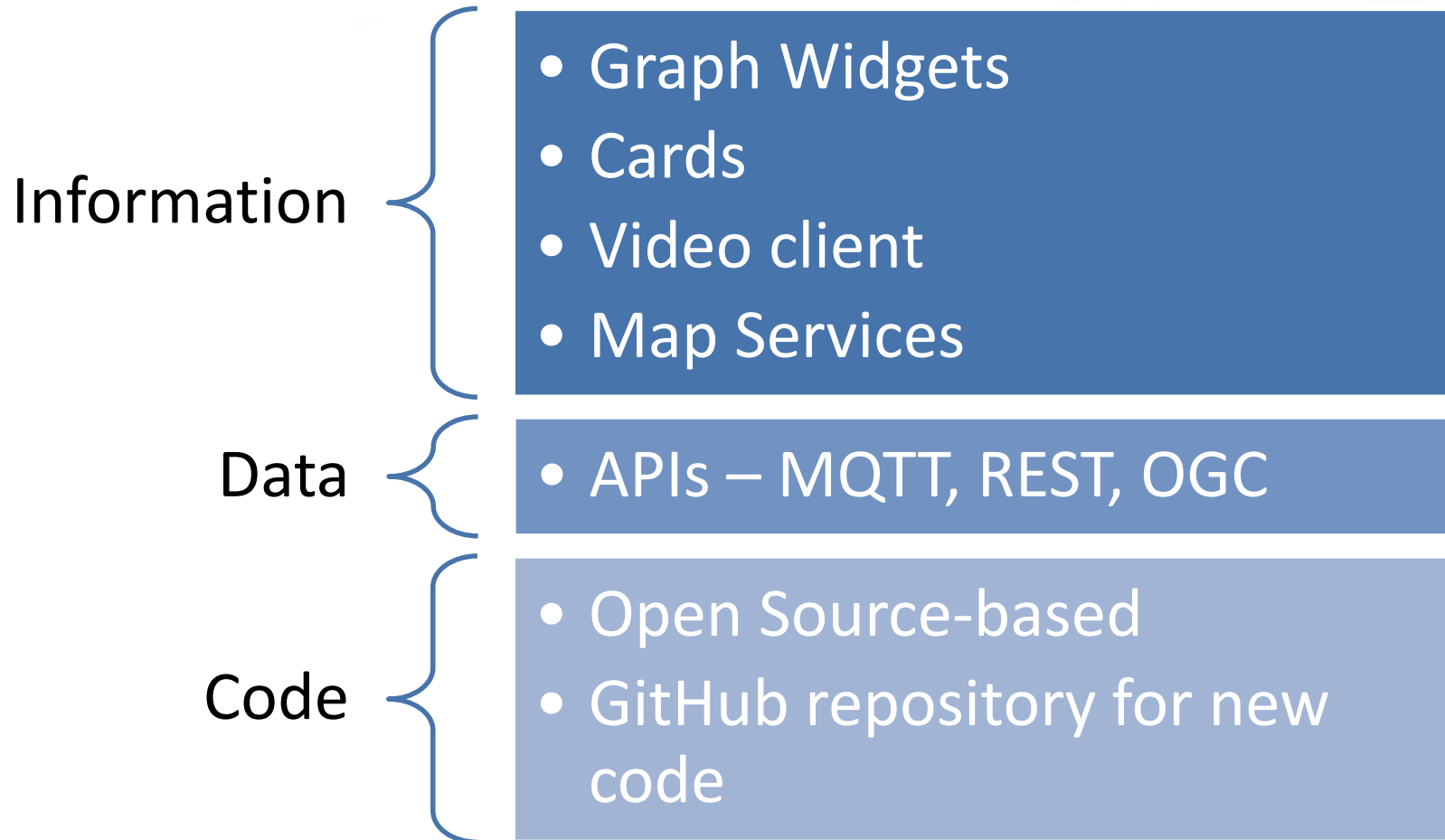
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Supporting Information, Data and Code reuse



Supporting Information, Data and Code reuse



Supporting Information, Data and Code reuse

Information

- Graph Widgets
- Cards
- Video client
- Map Services


Data

- APIs – MQTT, REST, OGC

Code

- Open Source-based
- GitHub repository for new code

ERDDAP REST API



GHRSSST Level 4 AVHRR_OI Global Blended Sea Surface Temperature Analysis, Global, 0.25 Degree, Daily	F	I		
Global Temperature and Salinity Profile Programme (GTSPP) Data	F	I		
IBTS Trawl Surveys	F	I	M	background
Irish Marine Institute Connemara Model CONN2D	F	I	M	background
Irish Marine Institute Connemara Model CONN3D	F	I	M	background
Irish Marine Institute Northeast Atlantic Model	F	I	M	background
Irish National Tide Gauge Network	F	I	M	background
Irish Wave Buoys	F	I	M	background
Irish Wave Buoys 30 Min	F	I	M	background
Irish Weather Buoy Network	F	I	M	background
MI Tide Prediction	F	I	M	background
MI Wave Forecast at buoy locations	F	I	M	background
Model Monthly Means	F	I	M	background
Multi-scale Ultra-high Resolution (MUR) SST Analysis v04.0, Global, 0.011°, Daily, DEPRECATED	F	I	M	background
Navy Global Environmental Model (NAVEM), 0.5 degree, 10 m Wind	F	I	M	background
Navy Global Environmental Model (NAVEM), 0.5 degree, Pressure MSL	F	I	M	background
Navy Operational Global Atmospheric Prediction System (NOGAPS), 1 degree, 10 m Wind	F	I	M	background
Navy Operational Global Atmospheric Prediction System (NOGAPS), 1 degree, Pressure MSL	F	I	M	background
NCEPNCAR Reanalysis (1948-present)	F	I	M	background

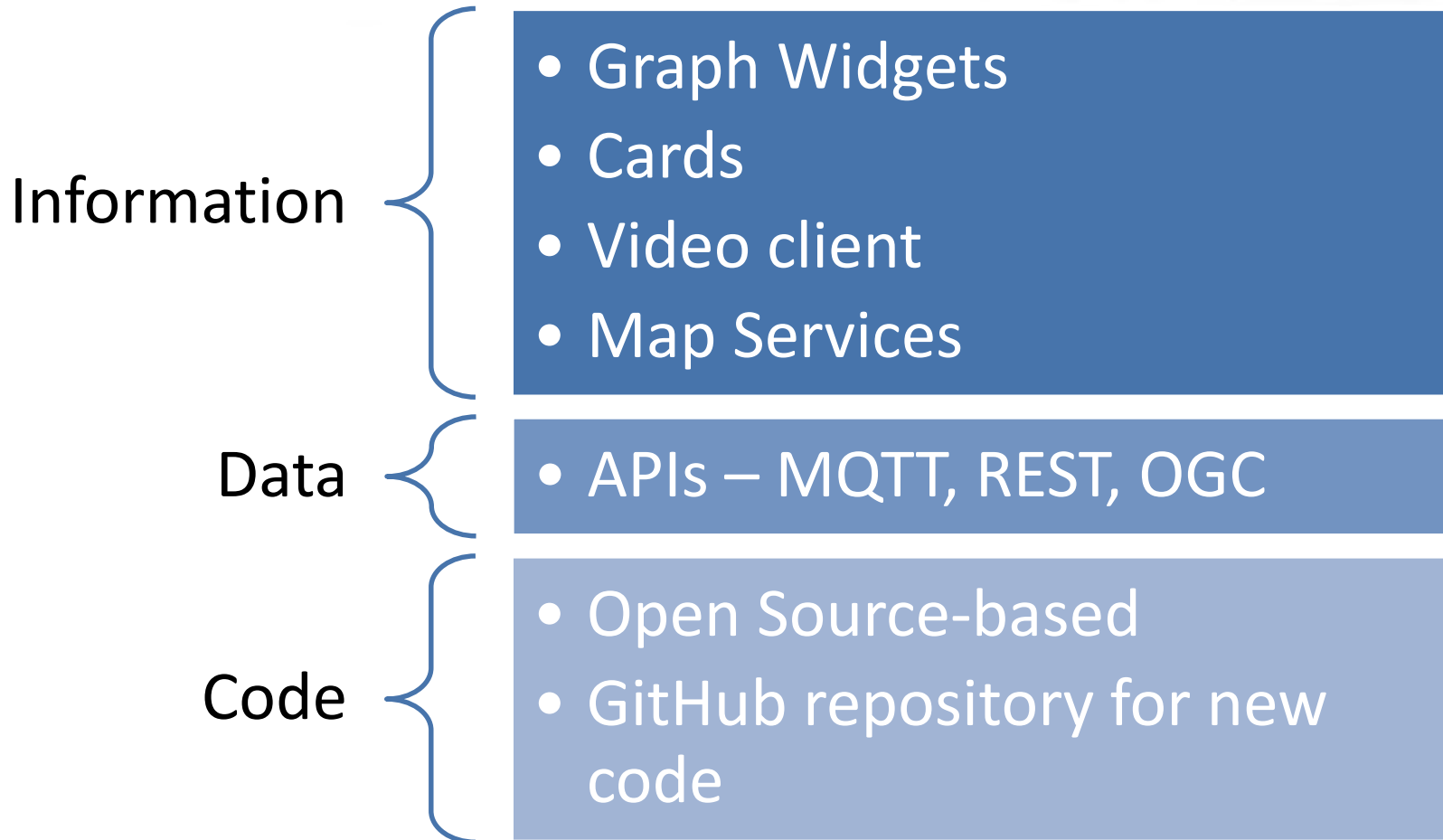
SOS, WMS, WFS,
CSW



MQTT

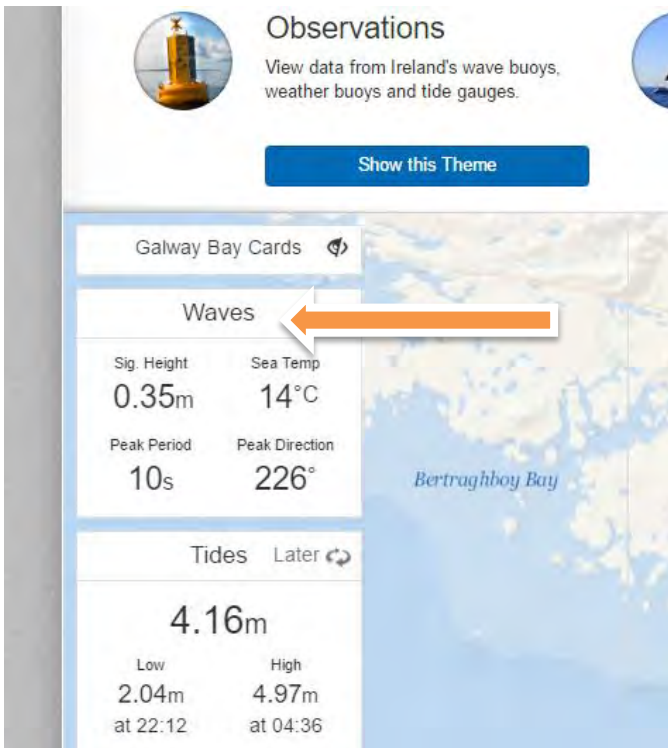


Supporting Information, Data and Code reuse



<https://github.com/IrishMarineInstitute>

Usable and Reusable by Many



Observations
View data from Ireland's wave buoys, weather buoys and tide gauges.

Show this Theme

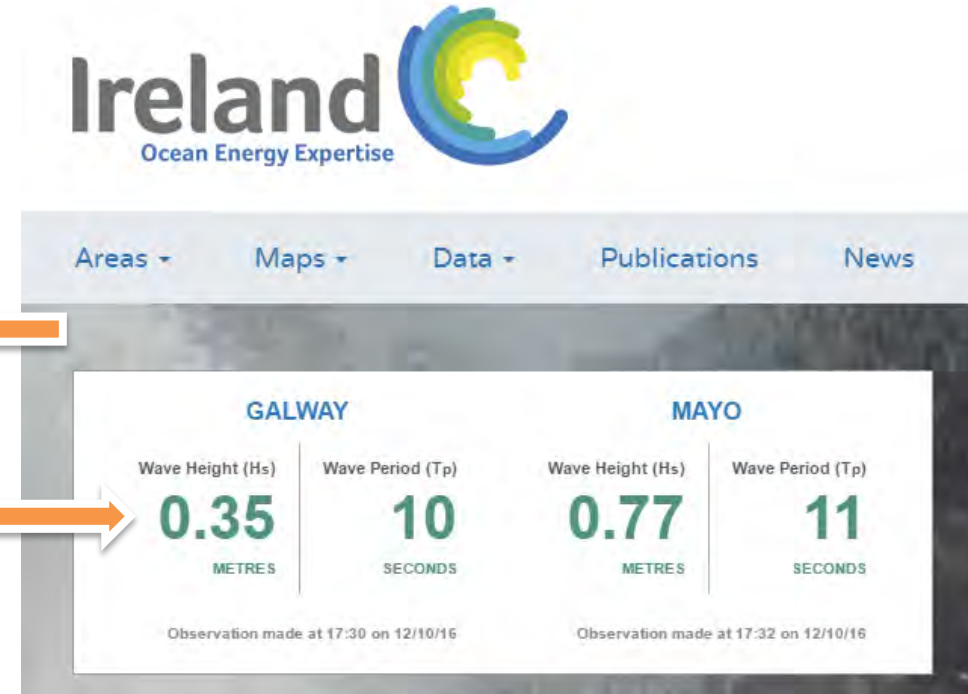
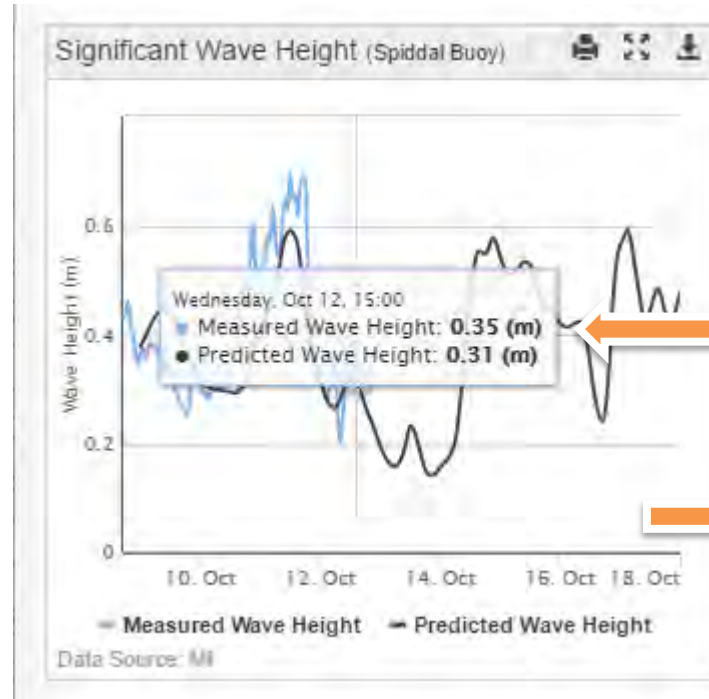
Galway Bay Cards

Waves

Sig. Height	Sea Temp
0.35m	14°C
Peak Period	Peak Direction
10s	226°

Tides Later

4.16m	
Low	High
2.04m	4.97m
at 22:12	at 04:36



Ireland
Ocean Energy Expertise

Areas Maps Data Publications News

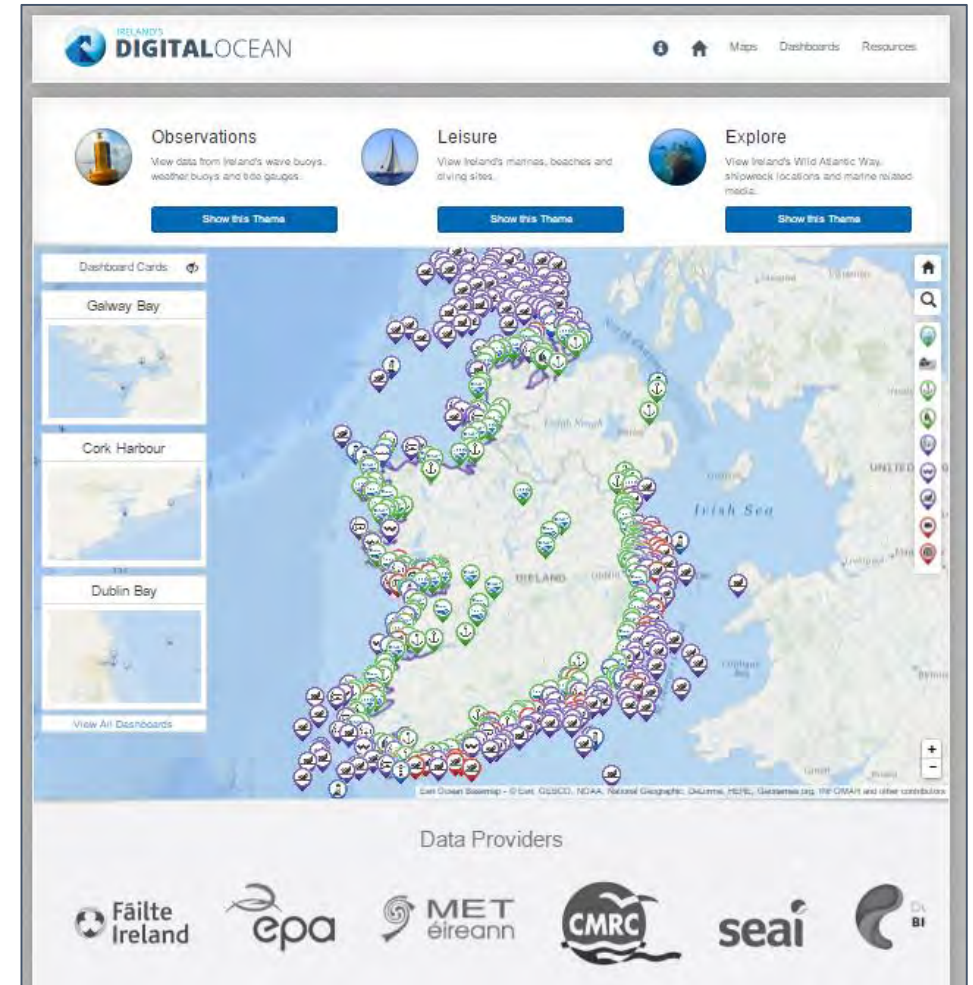
GALWAY		MAYO	
Wave Height (Hs)	Wave Period (Tp)	Wave Height (Hs)	Wave Period (Tp)
0.35 METRES	10 SECONDS	0.77 METRES	11 SECONDS
Observation made at 17:30 on 12/10/16		Observation made at 17:32 on 12/10/16	

Leverage for Multiple Sectors



The Digital Ocean Opportunity

- **New technologies and capabilities** are generating new marine data, in new formats and from **many more sources**.
- These data are **often not easily accessible**, usable by many, or reusable
- A **community-based approach to sharing digital assets** for multiple stakeholder groups, will greatly expand the use of data being captured
- Greater awareness and easier access to digital content will enable **improved public services, cross-domain research collaboration** and will **facilitate innovation**.



Thank you

Ireland's Digital Ocean Portal
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Ireland's Digital Ocean Partners

Operational & Development



Data Providers

